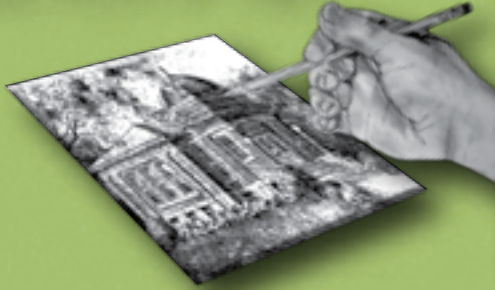


THE SKETCH PAD



A Quarterly Publication of the Hockaday Museum of Art

Spring 2010

IN THIS ISSUE

You may click on a topic below to go there directly.

- 2 Director's Corner
- 2 New Format for the Sketch Pad
- 2 9th Annual Benefit Auction of Miniatures
- 3 Art Education
- 5 Spring 2010 Class Schedule
- 6 From the Development Office of Lucy Smith
- 6 Centennial Exhibits & Events
- 7 Preview of June's Centennial Exhibits & Events
- 7 Sponsorship & Marketing Partner Opportunities
- 8 Gift Shop Move & Expansion
- 8 Early 2010 Opening Receptions
- 8 Volunteer Star Power
- 9 Hockaday Volunteer Program
- 9 Museum Internship Opportunities
- 10 Centennial Phase of Museum Expansion
- 10 Wish List
- 11 Bulletin Board
- 12 Facility Update - Federal Protection Montana
- 12 Planned Giving
- 12 From the Archives
- 13 Plum Creek Foundation Grant
- 13 The Hockaday in Great Falls
- 14 The Hockaday, Social Media & You
- 16 Calendar

hockaday in greatfalls

The Hockaday Museum of Art was amply represented in Great Falls at the Heritage and the 42nd Annual C.M. Russell Art Auction, March 18-19. See more photos on page 13.



Mark Ogle



Nick Oberling



Tabby Ivy and Rob Akey

Director's Corner



Spring is upon us and the last 4 months have flown by. I have learned a tremendous amount about the Hockaday and the community in this short time. As a result my vision for the organization is beginning to coalesce. I foresee many more projects that will involve the community directly in the museum's programming. We will continue to honor the traditions of the past through the permanent collection and our commitment to Glacier National Park and the Native American community, but also strive to present exhibits of contemporary artists that will help us appeal to a broader and more diverse audience.

The Museum is a major attraction and the cultural gem of the Flathead Valley. I look forward to and embrace the challenges we will face for I know the rewards to the community will be great. I promise you my energy will be devoted to presenting exceptional exhibits, expanding our educational programming, and attracting more volunteer and community participation. We have many Centennial activities planned this year. I hope you will enjoy and support all of these wonderful events!

-Liz

New Format for the Sketch Pad

We have launched a new format for the newsletter using online delivery in an effort to be more environmentally friendly, saving on paper, printing and postage. The Sketch Pad is quite long this issue but we had a lot of information to share with you. It is our hope that you will explore all the possibilities to participate in the Museum's programs.

You should have received a copy of the 2009 Annual Report in your mailbox using the traditional periodical format. Next year we are looking ahead and planning for the annual report to be posted online. Please forward your concerns, comments or suggestions to Liz at director@hockadaymuseum.org. ***Click here to visit our Publications page.***

Save the Date!
Miniatures Auction
May 14th, 5 - 9 pm
Hilton Garden Inn



All artwork starts as a silent auction that will turn live at 7pm. This year the "Real Wall Miniatures" of postcard sized pieces will be offered by silent auction only. Get a sneak peek of all the pieces at the Miniatures Preview reception on April 30th from 5pm-7pm at the Museum. Select your favorites and start your bidding early. Invitations to the auction will arrive shortly. You do not want to miss this year's exciting event so be sure to make your reservation by May 4th. Questions, email Holly at information@hockadaymuseum.org.

A Few Thoughts About the Jury Process

We recently juried the Miniatures pieces for the upcoming fundraiser. First, let me say thank you to those who took the time to apply. This is one of the Museum's most popular events. We had 148 pieces submitted and are able to accommodate 60. In an effort to be as fair as possible the jury is conducted using a blind selection method where pieces are numbered with no other identification. The result was a mixed blessing. Those artists who were accepted are very excited about the upcoming event, but many more are extremely disappointed. It is my hope the disappointment will not be taken personally. We are most fortunate to have so many talented artists in the area who support the Hockaday. I hope this brings some clarity to how the selections are made, but again because of the nature of any juried exhibit there are space constraints that limit the number of pieces we can accept. -Liz

Art Education

Tours at the Hockaday

Tours are one of the most popular educational services we offer, especially among elementary school classes. Museum docents have been helping school groups learn about the art and artists featured in recent exhibits as well as art in the permanent collection. Docents are available every Thursday and Saturday morning at 10:30 to conduct guided tours of the Museum.



Joann Sleadd assists a student with a tour-related art activity.

Sue Jacobsen leads a group of students on a school tour.

Jane Stanfel's Visit

Jane Stanfel worked with visiting student groups while in town for the opening reception of her Ghost Ranches of Montana exhibit. She conducted a tour and discussion that helped students see connections between her art and the stories it tells. After the tour students created their own Ghost Ranch drawings and wrote accompanying stories.



Second grade students from Helena Flats School are mesmerized by Jane Stanfel during their "Meet the Artist" tour.



Jane Stanfel speaks to a group of students about her Ghost Ranches of Montana exhibit.

Overcoming Budget Challenges

As transportation funds for field trips are eliminated from budgets many classes from outlying schools are unable to make museum visits. To ensure that children of middle school age are able to view museum quality art, the Hockaday has launched a new outreach program "Museum on the Move". The program brings a display of museum art directly to classrooms. With a grant from the Whitefish Community Foundation, the program has been launched at Whitefish Middle School. Seventh grade art classes are learning about the role of the Museum, our collection, the curatorial process, and are interacting with local professional artists.



Kathy Martin shows off pieces from the Museum's permanent collection during a February visit to Whitefish Middle School.

Celebrating the Centennial

This year our student art shows are dedicated to celebrating the 100th anniversary of Glacier National Park. High school artists from throughout the Flathead Valley created artwork showcasing their talents for Glacier Inspirations - New Artists 2010. The theme for the younger students is all about Celebrating Glacier. A free reception for New Artists 2010 and the Children's Art Show will be held on Thursday, April 8 from 5-7:30pm. Highlights of the reception will include the presentation of a \$100 Hockaday Guild Scholarship to the recipient of the 2010 Curator's Choice Award, and voting by reception guests for the People's Choice Award, whose winner will be announced April 9.

Registration for spring classes and summer camp 2010 is underway! The Glacier Park Centennial events at the Hockaday will be the inspiration for creative art classes all summer long. Camps are available from mid-June through mid-August. This year we are offering new programs, including several drama classes, a sculpture class, drawing and painting, and creative writing classes. For complete information email Kathy Martin at education@hockadaymuseum.org or visit the website at www.hockadaymuseum.org.

A Preview of Upcoming Summer Opportunities for Teens & Adults

Workshops will include a June oil painting workshop taught by Thomas English, a founding member of the Montana Painters Alliance. Tom will be one of the featured artists for the Hockaday Museum's annual Plein Air Paint Out event. For more on Tom and his art go to www.mtpaintersalliance.com.

In mid August, Texas artist Bob Rohm will hold a 5-day oil and pastel painting workshop. This workshop is for anyone interested in learning to develop creative paintings with clean, rich color and dynamic compositions. The weekend workshop will include studio time and outdoor painting. Bob is a signature member of the Oil Painters of America and the Pastel Society of America, he has exhibited in national and international shows and has won many awards. His art and teachings have been featured in various publications and can be found in numerous corporate and private collections internationally. Learn more about Bob at www.bobrohm.com.



Art classes are for the young at art no matter the age! Janet Sullivan's pastel workshop proved to be a resounding success.

Hockaday Museum of Art Class Schedule Spring 2010

PRE-SCHOOL ART TIME

Tuesdays: 11:30 – 12:00

Creative art exploration activities in the Classroom and Discovery Gallery for children ages 2-5, with an adult guardian.

*Cost: Free to Museum members at Family Membership level
Suggested donation \$3 per child for non-members*

- May 12: **Form**
3 dimensional art forms (sculpture)
- May 19: **Color**
Intensity
- May 26: **Harmony**
How to make the elements of art work together
- June 2: **Rhythm**
Repeated shapes and variety in sculpture

HOME SCHOOL ART CLASSES

Grades 1-8

Wednesdays 10:30am-12:00pm

Classes will focus on the Elements of Art & Principles of Design. While viewing art works on display in the Museum, students will learn how to look at and talk about art. Each class session will explore how artists use a particular element of art or principal of design. A variety of materials and techniques will be utilized as students create their own art in related hands-on activities. All class materials provided.

Cost per session: \$5 with family Museum membership/\$6 non-members

- April 7: **Texture**
Patterns in architecture (sculpture)
- April 14: **Unity**
Creating a sense of order & completeness
- April 21: **Scale & Proportion**
Unexpected sizes
- April 28: **Variety**
Using several art elements to create interest
- May 5: **Line**
Gesture drawings & sketching

AFTER SCHOOL ART CLASSES

Ages 7 – 14

All classes meet from 3:30 – 4:45 pm

Accommodations made for students with late school dismissal times.

Drawing & Sketching

Tuesdays: April 6, 13, 20, 27

Explore the possibilities of drawing from real life and the imagination using graphite, ink, and colored pencils. Each week will focus on different drawing techniques. The interests and skill level of participating students will determine the subject and focus of each lesson.

Cost: \$25 with Museum Family Membership/\$30 non-members

Sculpture

Tuesdays: May 4, 11, 18, 25, June 1

Use clay, wire, and other simple materials to create 3 dimensional works of art. Wire stabiles and clay modeling are among the projects in store for students in this class.

Cost: \$30 with Museum Family Membership /\$35 non-members

From the Development Office of Lucy Smith

These days, no one needs to be reminded of the cost of doing business. The Hockaday Museum of Art is challenged daily with the cost of providing excellent art exhibitions and programs for adults, children and families. My primary focus in Development is to research and successfully propose grants that directly support the Hockaday in fulfilling its mission "to enrich the cultural life of our community and region, and preserve the artistic legacy of Montana and Glacier National Park."

Development Highlights for the First Quarter

The Hockaday Museum is marking Glacier National Park's milestone Centennial with a major exhibition of the works of John Fery, hired by the Great Northern Railroad Company to create materials for its "See America First" marketing campaign. This year we have received grants and donations from Plum Creek Foundation and BNSF Railroad Company to assist with costs for this ambitious exhibition. Glacier National Park Fund has contributed to the budget for 100 Years, 100 Days, an inspiring collection of photographs of Glacier National Park by contemporary artist Chris Peterson that will run concurrently with John Fery: Artist of the Rockies. We have received \$11,000 for our Centennial exhibitions to date, and have submitted grant proposals for an additional \$10,000.

Montana Arts Council, Whitefish Community Foundation, Pacific Steel & Recycling Kalispell, and the KM Building have awarded grants and donated sponsorships for museum education programs, school membership, and free student admissions totaling \$7,800. The Woodcock Foundation for the Appreciation of the Arts has awarded us \$7,500 to support an extension of our Traveling Medicine Show-the Loaner Trunk Project. We have submitted additional grant proposals for program funds amounting to \$11,000. Notification of awards can take 4 to 16 weeks.

Medical Arts Pharmacy and Syke's Pharmacy have renewed their support for monthly Senior Tour & Tea Days, and the Roundup for Safety Program of Flathead Electric Cooperative, Inc. has awarded costs for repair of the museum's emergency exit door.

We collaborated with the City of Kalispell on a proposal to fund Heritage Tourism Marketing to benefit historic Kalispell and its cultural institutions, and are waiting for approval from the Jerry Metcalf Foundation to proceed from a preliminary to a final grant proposal in support of museum outreach to rural schools.

Centennial Exhibits & Events

The Art of Preservation: Official Centennial Art of Glacier Park

On Exhibit: March 4 - May 15,

Opening Reception: April 8, 5 - 7:30pm

The Museum is pleased to present the Official Centennial Exhibition organized by Glacier National Park Centennial Coordinator Kass Hardy. The content for the exhibit was selected from a variety of accomplished contemporary artists. Below, Kass discusses the importance of Glacier Park to this generation of artists.

"Today, artists from the around the world are just as influential in the continued preservation of Glacier National Parks cultural and natural history through inspiring personal connections with the place. Fourteen pieces of art have been selected for Glacier National Parks Centennial. These pieces will be on tour throughout the state of Montana for the Centennial Celebration. We hope the selected art inspires and engages you in the Centennial Celebration of Glacier National Park today and for years to come. Consider this an introduction into the legacy of preserving Glacier National Park for the next 100 years".



Cultivating and supporting the next generation of artists has always been an important part of the Hockaday's mission. The theme for this year for the students is you guessed it, Glacier National Park. You are invited to come and see how the Park inspires the youth in our community.

New Artists 2010 – Glacier Inspirations

High School Student Art Show

On Exhibit: March 25 - April 24

Opening Reception: April 8, 5 - 7:30pm

Celebrating Glacier

Children's Art Show

On Exhibit: April 6 - May 1

Opening Reception: April 8, 5-7:30pm

Columbia Falls High School Student Centennial Art Project

On Exhibit: May 4 - May 13

Save these Dates! Preview of June's Centennial Exhibits & Events

John Fery: Artist of the Rockies

On Exhibit: June 15 - September 18

Opening Reception: June 17, 5 - 7pm

100 Years, 100 Days, Photography by Chris Peterson

On Exhibit: June 15 - September 18

Opening Reception: July 8, 5 - 7pm

Glacier National Park Plein Air Paint Out

Party & Sale, June 26, 5 - 8pm

John Fery was born in Hungary in 1859. Fery studied in Europe under Peter Jansen at the Dusseldorf Academy in Germany. His first experience with America was bringing European nobility on hunting trips throughout the Northwest between 1892 and 1893. He painted the landscape of the American West during these trips. Fery made an important contribution to the creation of Glacier National Park through his paintings. He was commissioned by the Great Northern Railroad to paint the scenery along its route and in Glacier National Park to attract people to the area.

John Fery: Artist of the Rockies will feature over 20 paintings selected from the collections of Burlington Northern Santa Fe Railway in Texas, the Fery family, Bill Healy, and local collectors Van Kirke Nelson and Steve Johnson. The scenes are painted mostly in Glacier National Park but some highlight local sights. A catalog will be available for sale that will surely become a collector's item.

Chris Peterson is the writer, photographer and editor of Glacier Park Magazine. Chris developed a project where he used cameras popular in the last 100 years to shoot in Glacier Park over a period of 100 days. The title of the exhibit *100 Years, 100 Days* demonstrates the long commitment Chris made to the project while hiking through mountains, meadows and swamps of the Park in all kinds of weather.

The Annual *Plein Air Paint Out* will be a significant part of the Centennial Celebration, taking place this year along the Going to the Sun Road. How exciting for visitors to be able to watch professional artists craft an image from the magnificent vista! We will have our chance to view, meet the artists and purchase the paintings here at the Hockaday. With a bit of luck the outdoor pavilion will be complete and the party will be outdoors.

Sponsorship & Marketing Partner Opportunities

Planning for the centennial events and exhibits started last summer. What began as an introduction to the Fery family blossomed into a concept to present a major exhibition of John Fery's work. The cost to present *John Fery: Artist of the Rockies* and catalog, *Plein Air Paint Out*, the *100 Years, 100 Days* exhibit and other activities will exceed \$40,000. We have applied for \$26,000 in grants and to date have received two totaling \$10,500. There is still a long way to go to offset expenses.

We need your help to present quality programming of this nature! For \$300 you can sponsor a painting, photograph or plein air artist. Individuals can ask friends or family to partner, for example: 3 people can donate \$100 each. At the \$1,000 level a business will sponsor all three events and receive marketing partner status that allows us to promote your business through our advertising and media channels both in the museum and in the community all summer long. You can view the paintings and photographs at the sponsorship link on the website. A list of participating Plein Air artists will be released shortly.

Please click here to see how you can support the summer programming.



Gift Shop Move & Expansion Seeking New Work

The Off the Wall Gallery is an opportunity to shop for Glacier National Park souvenirs, books, CD's and gifts handcrafted by area artists. It is a pleasant diversion for visitors and a source of earned income for the Museum. The gift shop is moving to the Center Gallery to create a larger retail space that is more inviting and can offer a greater selection of items.

Artist and artisans are invited to submit their work for representation and sale by submitting a jury application. Deadline dates for the jury are May 5th & 6th. All information needed to apply can be found by clicking on the **application button**. If you need more information or have any questions, please email Leanne at admin@hockadaymuseum.org.

Off the Wall Gallery & Gift Shop Sale!!

The Museum's gift shop is now running a Special Sale on selected items. Please stop by and pick up a few of the bargains we have left!!

Official Glacier National Park Centennial Items at the Hockaday



The Hockaday is your best source of Centennial memorabilia outside of the Park itself.

Shown above:

Billy Bowman wearing Hockaday-exclusive Centennial scarf \$12

Centennial Ornament \$11

Centennial Lapel Pin \$5

Nancy Dunlop Cawdrey *The Crown Jewels* Silk Scarf \$65

GNP Red Bus 1:48 Scale \$20

Early 2010 Opening Receptions at the Hockaday



Jane Stanfel of Roundup speaks at the well-attended opening of *Ghost Ranches of Montana*.



Ray Campeau of Bozeman speaks about his long time friend Freeman Butts at the opening of *Montana Expressions*.

Volunteer Star Power



Our own Martha Stewart and Rachel Ray at the Hockaday. Diane Queen Miller (left) and Susie Brown (right) have created many a magic evening with their winning smiles and skills.

Hockaday Museum of Art Volunteer Program



Volunteer representatives serve as ambassadors to the public. Volunteers enable the museum to broaden the services we offer and increase our contacts in the community. HMA's goal is to involve people with a wide range of skills and knowledge and different life experiences. We welcome volunteers of all ages and from all communities.

What are the personal qualities of a Museum Volunteer?
We are looking for people who are open-minded and patient to work with a diverse public and in cooperation with staff. Volunteers must have excellent communication and interpersonal skills and be dedicated to the Museum's mission.

Volunteer Representatives are needed to work in various positions: Information Desk, Retail/Gift Shop, Research Assistant, Archives/records, Mailings, Special Events, Greeters, Catering/Receptions, Docent, Education, Housekeeping, Building Maintenance, Groundskeeper and Exhibit Installation. All volunteers will be encouraged to contribute time within their area of expertise. Hours will vary and may be on-call for a specific day and time, depending on the task requirements. Volunteers will be expected to attend an orientation session. Please stop in the Hockaday Museum to pick up an application, download one from the website, or call Leanne at 406-755-5268.

Applications for volunteers are now being accepted for:

- **Arts in the Park** is our largest and most successful fundraiser event of the year, due in part to our volunteers who dedicate their time to help support the Hockaday. If you are interested in volunteering for Arts in the Park, please email Leanne at admin@hockadaymuseum.org.
- **Jeanne Hamilton Memorial Library** we are currently in the process of recataloging our collection of 3,600 volumes into our Past Perfect database. If you have computer skills and would like to help out on Wednesdays or Fridays, please email James Udick at archives@hockadaymuseum.org.

Museum Internship Opportunities at the Hockaday

The Hockaday Museum of Art announces internship opportunities for students interested in careers in museum studies or business management. Based upon their academic training and interests, as well as the availability of projects, interns will work in one or more of the Hockaday's departments. Most projects require an interest in art and art history. Applicants of diverse backgrounds are encouraged to apply. The internship is designed to offer a broad range of experiences, with exposure to day-to-day activities including museum management, business administration, library, collections management, interpretation, research, conservation, education programs, marketing, retail sales and gift shop management, advertising campaigns, exhibition development and installation. Specific projects for each intern will be developed in cooperation with the museum's staff and director.

The position varies according to Museum needs, and requires a minimum of twelve hours per week for twelve weeks. Academic credit may be arranged for interns at their schools' discretion.

Applicants should submit a proposal using the following submission guidelines:

- Complete contact information including: name, address, phone and email
- Resume if available
- A one page essay including a description of specific areas of interest within the Museum
- Precise dates for the proposed internship, and number of hours per week and the days the applicant is available
- Two letters of recommendation from teacher/s and or employer

Applications for summer positions will be accepted until May 15, 2010. Contact Leanne at 406-755-5268 for more information.



Centennial Phase of Museum Expansion Presented at HMA Annual Meeting



The first phase of the Hockaday expansion is slated to be completed by this June if all things fall into place. Tabby Ivy, Hockaday Museum Board President presented the schedule for completion of the project at the HMA Annual Meeting of the Membership on March 31st at the Museum.

The Centennial Phase of the project will remove the two adjacent houses next to the Museum making space for a new parking lot and landscaped tent pavilion for the Hockaday Museum's Centennial summer receptions, special events and education programs. In March, CTA Architects sent out bid packages for the project. The targeted completion date is mid-June.

Since last fall, the Museum has raised over \$150,000 for this phase of the project. "We are very pleased with support of this project from our members and the community", said Tabby Ivy. Once all the bids are in we will begin the process of removing the houses. We are working very hard to have the project completed by the opening of our major Centennial Summer Programs."

Contributors to the Centennial Phase of the expansion will be recognized at this summer's Centennial events and donors making a contribution of \$5000 or more will be designated as Centennial Donors on the future expanded Museum's wall of donors. In addition, CTA Architects has designed the tent Pavilion floor to be made of brick pavers that can be inscribed with a donor name. For a donation of \$100 a donor's name will be inscribed on a paver that will ultimately be integrated into the final expansion project's design. Details of the pavilion's paver fundraiser will be available on the museum web site soon.

Contributions to the Centennial Phase are welcome. Mail checks to "Centennial Phase of Expansion", Hockaday Museum of Art, 302 2nd Ave E, Kalispell, MT 59901 or for more information, call Tabby Ivy at 844-3050.

wish list

If you can donate any of these items we will be happy to give you a IRS tax letter confirming their value.

- Props for the gift shop, example: plexi-glass risers and easels, jewelry accessories
- Oriental rugs for the entrance gallery (gently used)
- 2-matching parlor chairs (gently used)
- Laser Scanner-Copier for front desk – for high volume use
- Podium
- Heavy-duty paper cutter - 36" x 36" format
- Microwave oven - ideally, large enough to heat reception food items

Bulletin Board

Postings for Artist Opportunities & Community Projects

COMMUNITY MOSAIC PROJECT

In celebration of the Glacier Park Centennial the Hockaday will sponsor the Community Mosaic Project. The project is an opportunity for artists and non-artists alike to enjoy, participate and create a group painting based on a Bret Bouda photograph.

How it works:

- Brett's photograph will be enlarged and divided into 300 squares.
- Each participant will receive a 2"x 2" canvas and a square of the photograph
- You may use any media as long as it is permanent and dry when returned to HMA
- Draw, paint, collage etc. your interpretation of the square of the photograph

How do I participate?

- Stop by the Hockaday, register and pick up your canvas
- The cost is \$2.00 to cover supplies
- Deadline to drop off canvas is May 29, 2010

The Mosaic project will be reassembled and unveiled on June 26 at the Plein Air Paint Out Party. Everyone is invited! This is a fun project for families, students, aspiring artists and artists alike. There are a limited number of canvases, so stop by and get yours today.



LOCAL COLOR EXHIBIT AND STUDIO TOUR

Deadline June 15

Artists and artisans working and living in the Flathead Valley are invited to participate in a Studio Tour & Sale on Saturday, Oct. 2nd, from 10am-8pm. Host artists/artisans will demonstrate their skills or provide samples of various stages of production for visitor viewing. This will be a juried event for artist studios and/or galleries with a working studio on the premises. Separate entrance is required. ***Click here to download the application.***

To promote the Studio Tour, the Hockaday Museum of Art will host, Local Color, an exhibition celebrating the unique creative talents of the Flathead Valley. The show will provide participating artists an opportunity to display their work at the Hockaday from September 23 - October 29th and attend the Local Color Opening Reception on Thursday, September 30th, 5 - 7 pm.

EXHIBITION PROPOSALS

Ever wonder how to apply for an exhibit at the Hockaday? Exhibit proposal submission guidelines are available on the Hockaday's website. Questions, email Liz at director@hockadaymuseum.org. ***Click here to visit the website.***

42ND ANNUAL ARTS IN THE PARK

Deadline May 2

Arts in the Park will be held in historic downtown Kalispell at Depot Park on July 23, 24, and 25, 2010. Applications are available at the Museum, on the website or email Holly at information@hockadaymuseum.org. ***Click here to visit the Arts in the Park page on the Hockaday website.***

PLEIN AIR WITH MARK OGLE

Mark Ogle is offering an outdoor painting workshop for students who already have some plein air painting experience. Students will need to have their own equipment set-up. Mark says, "I would encourage students to go out in their backyards or wherever and do a couple of studies *before* the workshop". The tentative dates of the workshop are May 19th and 20th. Please call Mark's studio, 752-4217 for more information. Class size will be limited to 20. Sessions fill up quickly and are offered on a first-come, first-served basis.

REQUEST FOR NEWSLETTER SUBMISSIONS

Do you have an art-related opportunity or event that you would like to share with the Hockaday membership? Please send detailed information about your opportunity or event to communications@hockadaymuseum.org by June 23, 2010 for inclusion in the next Sketchpad Newsletter.

Facility Update - Special Opportunity from Federal Protection Montana

Federal Protection Montana (FPM) has replaced the museum building's outdated security system with a new Honeywell Vista Security system. The company has set up a special program which will benefit the Museum if you change to FPM for security monitoring or to install a new system. We encourage you to contact FPM to learn more about this great donation opportunity for the Museum. It's easy to make the switch, just give them a call or email, FDM will do the rest. They will notify your alarm company, and contact you to set up a time (it takes about 45-60 minutes) to switch your monitoring to their Federal Protection Response Center. You keep your existing system, no extra charges to make the switch, and every month you use FPM, the museum receives funding credits that are paid out at the end of each year. For example: each monitoring change alone provides the museum approximately \$156 for the first 12 months and 10% per month per year after that. The Museum will receive the following benefits from Federal Protection Montana's program:

- First 4 months monitoring fees donated
- 10% of all monitoring fees donated as an annuity fund
- Up to 20% of any new security system equipment cost can be donated
- Free monitoring/maintenance for the Hockaday Museum's security system

If 100 customers transfer their service to FPM the program will donate \$15,600 the first year and approximately \$4,000 a year thereafter for the museum. If you've been considering a new security system for your home or business, a 20% equipment discount could yield from \$200-\$1,000, for the Hockaday. If requested, FPM will make the donation to the Hockaday in your name. Get your friends involved too! It is a great way to support your community museum and meet all of your security needs.

Contact Information for Federal Protection Montana:

John Lang - Security Consultant/Owner, 260-6910
Jlang@federalprotection.com

Tim Kittle - Security Technician/Owner, 471-1433
Tkittle@federalprotection.com

PO Box 2830
Bigfork, MT 59911

Planned Giving Opportunities

The Hockaday Museum of Art is thankful for the solid support of the Flathead Valley. Membership keeps growing and contributions to the Annual Fund Drive increase every year. That means that the Hockaday can continue to improve and expand the programs and exhibits to better serve the Flathead Valley. This summer will be very special with the John Fery exhibit, an example of the quality exhibits presented at the Hockaday.

However, the fiscal needs of the Hockaday go beyond memberships and the Annual Fund Drive, as important as they are. The Planned Gifts program will provide the stability of a steady income year to year. What are planned gifts? Planned Gifts are an asset either through life insurance, stock, or other investments gifted to the Museum's Endowment that will help sustain the Hockaday for the future. We can leave our estates in the hands of others or we can choose to honor those organizations that have contributed to our community and the arts. Consider leaving a legacy to the Hockaday. If you are interested in learning more about planned giving and bequests, contact Liz at the Museum or email director@hockadaymuseum.org.

From the Archives

Times have been busy in the Archives Office where all of the important records of the Hockaday are kept and preserved. The Museum has recently been blessed with a number of important gifts to the Permanent Collection. These are but a few:

- An important collection of 5 wonderful paintings by Ace Powell and one of Powell's charcoal drawings. We are fast becoming the premier repository for the works of Ace.
- Two bronze busts of "Ace", one by his son, Dave Powell, and one by Gary Schildt.
- Several rare lithographs by T. Sinclair and Son of Philadelphia of Chief Mountain done during the expedition of 1872 - 1874, 36 years before Glacier National Park became a national park! These lithos were part of "Reports upon the Survey of the Boundary between the Territory of the United States and the Possession of Great Britain from the Lake of the Woods to the Summit of the Rocky Mountains, Authorized by an Act of Congress, March 19, 1872". These lithos also appear in Joseph Dixon's 1925 book "The Vanishing Race" in the Museum's Jeanne Hamilton Memorial Library.

Plum Creek Foundation Grant

On March 31, Liz Moss announced that the Plum Creek Foundation approved a grant request for \$7,500 in support of the Museum's Centennial programs. Moss said, "A gift of this magnitude is greatly appreciated. We are delighted that this will allow us to address our needs presenting the major exhibition, John Fery: Artist of the Rockies. The exhibit will showcase paintings loaned by several private collectors including the Fery Family, William Healey, Van Kirke Nelson and Steve Johnson. Paintings will also come from Burlington Northern Railway Company. A collector's quality catalogue will document the exhibition and the contributions of John Fery to the creation of Glacier National Park".

About the foundation: The mission of the Plum Creek Foundation is to provide philanthropic contributions to support and improve the general welfare of life in the communities that Plum Creek serves. The Foundation board meets quarterly to review applications submitted from organizations in the company's operating communities. Visit the Community Involvement page on Plum Creek's Web site at www.plumcreek.com to download an application.

Plum Creek is the largest and most geographically diverse private landowner in the nation with approximately seven million acres of timberlands in major timber producing regions of the United States and wood products manufacturing facilities in the Northwest. In Montana, Plum Creek practices sustainable forestry on all of its 972,000 acres throughout the western part of the state. For more information on Plum Creek in Montana, visit www.plumcreek.com/montana.



Check presentation by Plum Creek Vice President, Northern Resources and Manufacturing, Hank Ricklefs. In attendance were Executive Director Liz Moss, Hockaday Museum of Art Board President Tabby Ivy, Development Director Lucy Smith and Mrs. Sue Ricklefs.

Hockaday in Great Falls



Carol Hagan (top) and **Bye Bitney** (above) painting at the Quick Draw at the Country Club in Great Falls. Proceeds from the sale of these paintings went to benefit the C.M. Russell Museum.



Friday Night Mermaid Swim at the Great Falls landmark Sip 'n Dip.

The Hockaday Museum of Art, Social Media & You

In May 2010, the Hockaday's Facebook Fan Page will turn one year old-- now that's something to Tweet about! The Hockaday's new website, launched in October of 2009, is an essential tool for keeping up to date on everything that's coming up at your Museum. Facebook and Twitter offer a whole new level of online involvement! If you haven't tried them yet, try them today!



Click on the icon above to visit the Hockaday's Facebook Fan Page.

You do not need to have a Facebook account to visit.

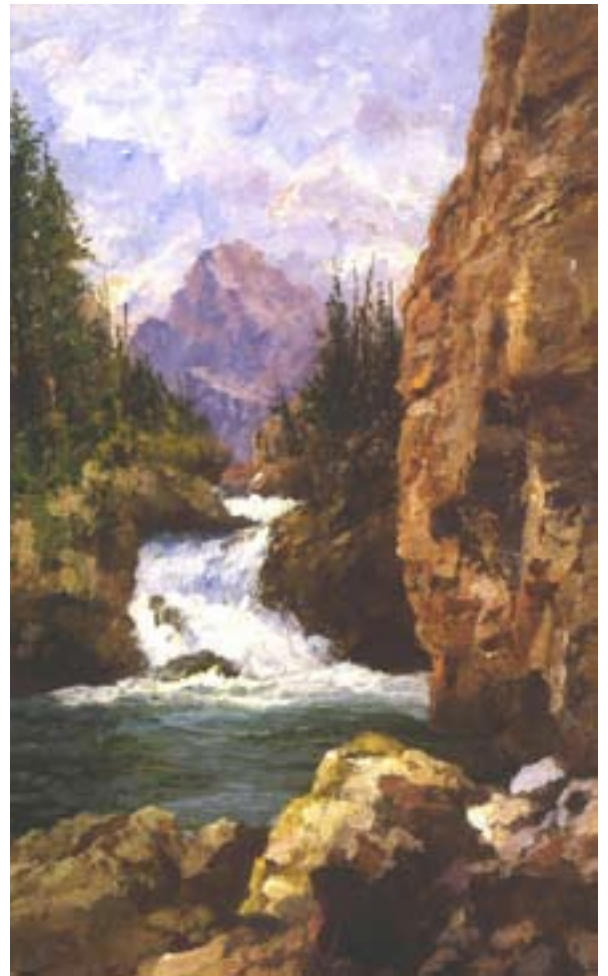


Click on the icon above to visit the Hockaday on Twitter.

You do not need to have a Twitter account to visit.



2010
The Summer You Can't Miss at the Hockaday





JOHN FERY: ARTIST OF THE ROCKIES

April

S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

The Art of Preservation: Official Centennial Art of Glacier National Park

Opening Reception: Apr 8, 5 - 7:30pm
Exhibition: Mar 4 - May 15

Celebrating Glacier

Opening Reception: Apr 8, 5 - 7:30pm
Exhibition: Apr 6 - May 1

Senior Tour & Tea Day

April 8

Crits & Croissants

April 10, 10:30am - 12pm
Guest: Mark Norley

9th Annual Benefit Auction of Miniatures

Free Preview Party: Apr 30, 5pm - 7pm
Exhibition: Apr 24 - May 13

May

S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Columbia Falls High School Student Centennial Art Project

Exhibition: May 4 - 13

Crits & Croissants

May 8, 10:30am - 12pm
Guest: Mark Ogle

Senior Tour & Tea Day

May 13

9th Annual Benefit Auction of Miniatures

May 14, 5pm - 9pm
Hilton Garden Inn
RSVP by May 4: 755-5268

June

S	M	T	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Senior Tour & Tea Day

June 10

John Fery: Artist of the Rockies

Opening Reception: Jun 17, 5 - 7:00pm
Exhibition: Jun 15 - Sep 18

100 Years, 100 Days: Photographs by Chris Peterson

Opening Reception: Jul 8, 5 - 7:00pm
Exhibition: Jun 15 - Sep 18

3rd Annual Plein Air Paint Out

Artists Painting in Glacier: Jun 23-25
Party, Exhibition & Sale: Jun 26, 5 - 8:00pm